

# Book a Speaker who Can See the Big Picture



THEODORE MODIS, PH.D.

## VIDEO SAMPLES:

[www.youtube.com/watch?v=rAXdAktMpy](http://www.youtube.com/watch?v=rAXdAktMpy)

<https://www.youtube.com/watch?v=zdilaSia6NU>

FEATURED ON FULL PAGE  
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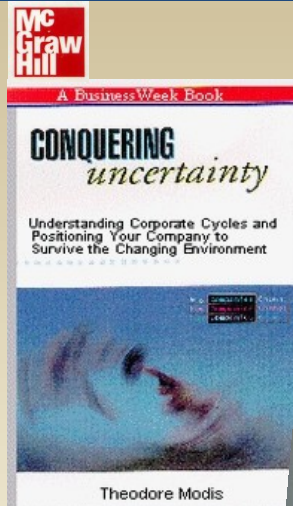
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GROWTH DYNAMICS



My first book *Predictions* broke new ground in understanding society and ourselves by applying fundamental scientific concepts to predicting social phenomena. In follow-up books *Predictions — 10 Years Later* and *An S-Shaped Adventure: "Predictions" 20 Years Later* I confronted those predictions with actual data—something forecasters generally refrain from doing. Confirmed long-term trends paint a Big Picture and reveal startling insights concerning energy, transport, the economy, the stock market, epidemics, criminality and a whole lot of other social issues.



My second book *Conquering Uncertainty: Understanding Corporate Cycles and Positioning Your Company to Survive the Changing Environment* provides today's business people with a means for finding solutions to the challenges of today's ever-changing, unpredictable and volatile business environment. It sheds light on:

- Why Companies Change
- How Companies Change
- How Companies Grow
- Anticipate change and make the right decisions at the right time.

## Sampling of Big-Picture Speaking Topics:

- Natural Laws in the Service of the Decision Maker
- Where Has the Energy Picture Gone Wrong?
- When Will Hydrogen Come as Energy Source?
- Long-Term GDP Forecasts and the Prospects for Growth
- S-Curves in Business, Finance, and Technology
- Genetic Re-Engineering of Corporations
- A Second Lease on Life
- Is Your Company Appropriately Dressed for the Season It Is Traversing?
- An S-Shaped Trail to Wall Street
- Evolutionary Turning Points, Breaks in Historic Perspective
- Why the Singularity Cannot Happen
- Forecasting the Growth of Complexity and Change

## Praise for *Predictions*:

- "Interesting, well written, enjoyable, controversial, thought-provoking." – Simon van der Meer, Physicist, Nobel Prize 1984
- "A lot of highly selective fun re-invoking much in my own past experiences." – George Wald, professor emeritus of biology at Harvard, Nobel Prize 1967
- "A fascinating book." – Kosta Tsepis, Professor of Physics at MIT; Leader of the Program in Science and Technology for International Security
- "Predictions helped me think much more clearly about the world around me." – Thomas Dorsey, Author of *Point & Figure Charting*
- "I feel there is much wisdom in the book about life in general in a variety of ways...it provided some profound insights to me." – Ken Ferlic, Physicist
- "[Modis'] contributions will help me become an even better dad and husband." – Hamilton Lewis II, Market Analyst



McGraw Hill

A BusinessWeek Book

CONQUERING  
*uncertainty*

Understanding Corporate Cycles and  
Positioning Your Company to  
Survive the Changing Environment

Theodore Modis

SIMON &  
SCHUSTER

